



Advertise in the 2022 Gear Technology Buyers Guide

(Ad close – November 10, 2022)

When gear manufacturers source products, they turn to the *Gear Technology* Buyers Guide for the same reason they read the magazine in the first place; we focus on the products they need.

When bank robber Willie Sutton was once asked why he robs banks, he responded quite simply; "That's where the money is." So why do our readers source products in the Buyers Guide? Quite simply, that's where the machine tools, cutting tools and other items they need are!

As the leading information source for the gear industry for over thirty years, our readers know they won't have to sift through pages of irrelevant listings to find the exact gear manufacturing resources they want.

If you market gear tools, machine tools, heat treat equipment and other products gear manufacturers need, advertising in the Buyers Guide is an easy call. We make it even easier with special low cost advertising options saving over 50% off standard rates including:

- Standard listings free, <u>Bold</u> listings free for current *Gear Technology* advertisers
- Splash ads just \$345
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Please see the attached samples and order form for details and reserve your space today!

We look forward to helping you achieve your marketing goals and encourage you to contact us today to reserve your space and if desired, build a program designed to meet your specific objectives.



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2022 Buyers Guide Advertising Order Form

(Closes November 10, 2022)

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